



## 2019/2020 Sponsorship & Advertisements

Show your support for Oregon Contemporary Theatre with an advertisement or sponsorship package. Enjoy the benefits of high visibility among OCT's patrons, and receive valuable name recognition before an engaged, affluent, educated audience. And know that you are playing a vital role in our community by supporting local, professional theatre in the heart of downtown Eugene.

### **THE CAKE** by Bekah Brunstetter

**September 27 - October 13**

*Timely new comedy that shows love is the key ingredient to creating common ground*

### **THE THANKSGIVING PLAY** by Larissa FastHorse

**November 8 - 24**

*Wickedly funny satire where good intentions and absurd assumptions collide*

### **THE CURIOUS INCIDENT OF THE DOG IN THE NIGHT-TIME**

**Based on the novel by Mark Haddon**

**Adapted by Simon Stephens**

**January 17 - February 2**

*Tony and Olivier Award-Winning Best Play of one boy's incredible journey and his search for truth*

### **THE ROOMMATE** by Jen Silverman

**February 28 - March 15**

*Oregon Premiere dark comedy proving it's never too late to shake things up—for better or worse.*

### **A DOLL'S HOUSE, PART 2** by Lucas Hnath

**April 17 - May 3**

*Tony Award-nominated, explosive, comedic sequel to Ibsen's acclaimed drama*

### **GRAND CONCOURSE** by Heidi Schreck

**May 22 - June 7**

*Heartfelt comic drama of faith and healing from a Tony Award and Pulitzer Prize nominated University of Oregon alum*

## **Plus: Two Special Events Offerings**

### **BUNFIGHT**

*Two playwrights. Eight scripts. Unlimited antics.*

**December 6 - 15**

**By Paul Calandrino & Rachael Carnes**

### **NORTHWEST TEN: OH, BOISE!**

*The 12th Annual Festival of Ten-Minute Plays*

**March 20 - 29**

**By writers from Oregon, Washington, British Columbia and Idaho**



## Meet Our Audience

Support local, professional theatre and get your message in front of an engaged, affluent, highly-educated audience. More than 9,500 patrons come through OCT's doors each season to experience the best of Eugene's art scene.

### A Quick Look At OCT Patrons:

- Over 85% hold college degrees
- 55% have household incomes of \$65,000+
- Majority are empty-nesters, ages 40+
- Many take their playbills home to keep and review; we print 600+ programs each production

## Sponsor Levels & Benefits

OCT Sponsorships are available at a variety of levels and include exclusive benefits reserved for our business partners. Choose any of the offered levels, or talk to us about customizing a sponsorship plan that works for you!

	<b>Executive Sponsor</b> <b>\$10,000</b> <i>Benefits apply all season</i>	<b>Season Sponsor</b> <b>\$5,000</b> <i>Benefits apply all season</i>	<b>Production Sponsor</b> <b>\$2,000</b> <i>Benefits apply to one show</i>	<b>Performance Sponsor</b> <b>\$500</b> <i>Benefits apply to one performance</i>
Curtain Speech Recognition	✓	✓	✓	✓
Playbill Advertisement	Cover Page	1/2 Page	1/2 Page	Logo
Donor Listing in Our Playbill	✓	✓	✓	✓
General Admission Tickets	10 tickets per production	6 tickets per production	10 tickets	6 tickets
VIP Opening Night Tickets	10 VIPs per production	6 VIPs per production	4 VIPs	
Logo Inclusion in Collateral	✓	✓	✓	
Exclusive Event Invitations	✓	✓	✓	
Logo on Website Homepage	✓	✓		

# Advertising Opportunities

	Season	5X	4X	3X	2X	1X
Cover Page (color)	<b>***Sold Out for 2019/2020***</b>					
Interior Page	\$715	\$675	\$625	\$550	\$410	\$250
1/2 Page	\$460	\$435	\$395	\$330	\$255	\$155
1/4 Page	\$285	\$260	\$240	\$215	\$160	\$95
1/6 Page	\$235	\$210	\$185	\$155	\$105	\$70



Connor French & Jasper Howard, *Damascus* by Bennett Fisher (2019)

## PRODUCTION

*The Cake*  
*The Thanksgiving Play*  
*\*Bunfight*  
*The Curious Incident of the Dog in the Night-Time*  
*The Roommate*  
*\*NW10: Oh, Boise!*  
*A Doll's House, Part 2*  
*Grand Concourse*

## COPY DUE

September 6  
 October 18  
 \*November 15  
 December 27  
 February 7  
 \*February 28  
 March 27  
 May 1

## SIZE

Cover Page  
 Interior Page  
 1/2 Page  
 1/4 Page (v)  
 1/4 Page (h)  
 1/6 Page

## W x H

5" x 8"  
 5" x 8"  
 5" x 4"  
 2.5" x 4"  
 5" x 2"  
 2.5" x 2.35"

## COLOR

CMYK  
 Grayscale  
 Grayscale  
 Grayscale  
 Grayscale  
 Grayscale

**\*SPECIAL EVENT!** Include your ad in our special event programs for just 10% more per event.

**Questions? Email Jessica Ruth Baker, OCT's marketing & communications manager: [jessica@octheatre.org](mailto:jessica@octheatre.org)**



# 2019/2020 Sponsorship & Ad Contract

**Company Name** \_\_\_\_\_

## Company Information

**Billing Address:** \_\_\_\_\_

\_\_\_\_\_

**Contact:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

## Payment Information

☐ Check ☐ Visa/MC ☐ Please invoice me

**Name on Card:** \_\_\_\_\_

**Card #:** \_\_\_\_\_

**Exp:** \_\_\_\_\_ **CVV:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

## Sponsorship Level

☐ Executive Sponsor - \$10,000

☐ Season Sponsor - \$5,000

☐ Production Sponsor - \$2,000

Production \_\_\_\_\_

☐ Performance Sponsor - \$500

Production \_\_\_\_\_

Preferred Date \_\_\_\_\_

## Advertiser Level

☐ Cover Page ☐ 1/4 Page (h)

☐ Interior Page ☐ 1/4 Page (v)

☐ 1/2 Page ☐ 1/6 Page

## Ad Run

☐ Full Season

☐ Partial Season

Production \_\_\_\_\_ through \_\_\_\_\_

☐ Include NW10 (+10%)

☐ Include Bunfight (+10%)

**Total Amount Due:** \_\_\_\_\_

## Advertisement Submissions

Please email your ad to [jessica@octheatre.org](mailto:jessica@octheatre.org). Copy should be submitted as a jpg or pdf at 300dpi, in color (cover) or grayscale (all others). Fonts must be embedded or converted to paths or outlines. We are unable to accept Word, Corel Draw, or Publisher files.

## Advertising Policies

**Terms of Contract:** Total payment due 30 days from date on contract, unless otherwise stated.

**Late Charges:** The advertiser agrees to pay a service charge of 2% per month on invoices paid after the due date. OCT reserves the right to remove the advertisement from publication and charge for make-up costs on past-due accounts.

**Advertising Conditions:** Advertisements are accepted upon the representation that the advertiser and its agency have the right to publish the contents thereof. In consideration of such publication, the advertiser and its agency agree to indemnify and hold harmless against expenses from any claims arising out of publication. OCT reserves the right to cancel any advertisement, insertion order, space reservation or position commitment at any time. Ad position requests are given careful consideration but are not guaranteed unless advertiser purchases cover space. All materials are the property of the publisher. Ad materials will not be returned. Advertisements are not refundable.

## Agreement

My company agrees to become a sponsor/advertiser of Oregon Contemporary Theatre as identified above. I understand that sponsorships and advertisements are not refundable. I agree to allow Oregon Contemporary Theatre use of our company logo on their website and printed materials. I have read and understand the terms of this contract. If it becomes necessary to employ legal or other services in order to obtain payment of this account if it becomes past-due, I agree to pay reasonable charges for the same, plus court costs, in addition to the account.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_