



OREGON
CONTEMPORARY
THEATRE

2016/2017 SPONSORSHIPS & ADVERTISING



2016/2017 SEASON DESCRIPTIONS



Lauren Gunderson's *The Revolutionists*

September 16 - October 8

A brutally funny comedic quartet about four very real women who lived and died boldly during the French Revolution's Reign of Terror. Playwright Olympe De Gouge, assassin Charlotte Corday, Haitian rebel Marianne Angelle, and former queen (and fan of ribbons) Marie Antoinette hang out, plot murder, lose their heads, and try to beat back extremist insanity in revolutionary Paris. This grand comedic fantasia—from the author of *I and You* and *Silent Sky*—is about violence and legacy, feminism and terrorism, art and how we actually go about changing the world.



Dan LeFranc's *The Big Meal*

October 21 - November 12

Somewhere in America, in a typical suburban restaurant on a typical night, Sam and Nicole first meet. Sparks fly. And so begins an expansive tale traversing five generations of a modern family, from first kiss to final goodbye. A theatrically inventive and beautiful play about the love, trials, and resilience of families, *The Big Meal* is big-hearted, funny, stunningly ambitious and richly satisfying. Reservations recommended!



Patrick Barlow's *The 39 Steps*

January 13 - February 4

Mix a Hitchcock masterpiece with a juicy spy novel, add a dash of Monty Python and you have *The 39 Steps*, a fast-paced whodunit for anyone who loves the magic of theatre! This 2-time Tony and Drama Desk Award-winning treat is packed with nonstop laughs, over 150 zany characters (played by a cast of four), an on-stage plane crash, handcuffs, missing fingers and some good old-fashioned romance! It's great fun for everyone from 9 to 99.



Sarah Ruhl's *Melancholy Play*

February 24 - March 12

Tilly's melancholy is of an exquisite quality. She turns her melancholy into a sexy thing, and every stranger she meets falls in love with her. One day, inexplicably, Tilly becomes happy, and wreaks havoc on the lives of her paramours. Frances, Tilly's hairdresser, becomes so melancholy that she turns into an almond. It is up to Tilly to get her back. *Melancholy Play* is a contemporary farce by MacArthur "genius" Fellow Sarah Ruhl, author of *Eurydice* and the award-winning comedy *The Clean House*.



Tanya Barfield's *Blue Door*

April 14 - April 30

Lewis, an African-American professor with all the conventional trappings of success, finds his personal and professional lives thrown into turmoil when he refuses to attend the Million Man March. Unable to sleep, he is visited by ancestors—men who fought to be free, to vote, to obtain justice. Two exceptional actors embody three generations in this powerful play. Infused with abundant humor and woven through with original songs, *Blue Door* is a searing examination of family and identity that will resonate with anyone who has ever struggled to live with—or escape—the past.
Produced in collaboration with Profile Theatre



David Ives' *Venus in Fur*

May 19 - June 10

Tony nominated, scintillating, smart and sensual by the always brilliant and hilarious David Ives. The lines between reality and fantasy are blurred when the determined, uninhibited actress Vanda wiles her way into an audition for Thomas, the writer-director of a new play. Power, masochism and seduction abound in this sexy, funny, unforgettable play that was named one of the "year's best plays" by more than a dozen major publications.

SPONSORSHIP OPPORTUNITIES & BENEFITS



Our business partners play starring roles in the creation of local, professional, live theatre. Support from the business community — small businesses and major corporations — ensures that Oregon Contemporary Theatre continues to be a vital part of the cultural landscape in our area. Enjoy the benefits of high visibility among OCT's patrons and receive valuable name recognition before an engaged, affluent, educated audience.

A Quick Look At OCT Patrons:

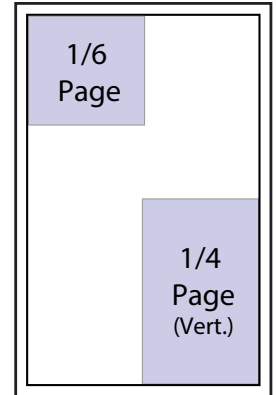
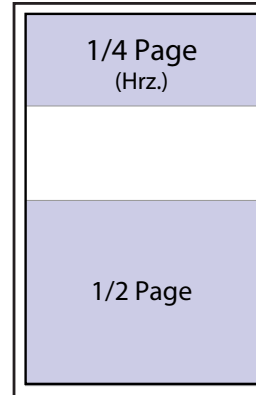
- 9,500+ patrons each season
- Over 88% hold college degrees
- 54% have household incomes of \$65,000+
- Majority are empty nesters, ages 40 & up
- Many take their playbills home — we print 600+ programs for each production

Enjoy Exclusive Benefits for OCT Sponsors, Including:

	Executive Season Sponsor \$10,000 <i>Benefits apply all season</i>	Season Sponsor \$5,000 <i>Benefits apply all season</i>	Production Sponsor \$2,000 <i>Benefits apply to one production</i>	Performance Sponsor \$500 <i>Benefits apply to one performance</i>
Curtain Speech Recognition	✓	✓	✓	✓
Playbill Advertisement	Full page, color	1/2 page, B&W	1/2 page, B&W	Logo, B&W
Donor Listing in Our Playbill*	✓	✓	✓	✓
General Admission Tickets	10 tickets per production	6 tickets per production	10 tickets	6 tickets
VIP Opening Night Tickets with Post-Show Reception	10 VIP tickets per production	6 VIP tickets per production	4 VIP tickets	
Logo Inclusion in Printed & Digital Marketing	✓	✓	✓	
Exclusive Event Invitations First Reads, Dress Rehearsals and More	✓	✓	✓	
Logo on Website Homepage	✓	✓		

PLAYBILL ADVERTISING OPPORTUNITIES

Playbill Ad Sizes	Width	Height	Color
Full Page (Interior Cover)	5"	8"	CMYK
Full Page (Back Cover)	5"	8"	CMYK
Full Page (Interior)	5"	8"	Grayscale
1/2 Page	5"	4"	Grayscale
1/4 Page (Vertical)	2.5"	4"	Grayscale
1/4 Page (Horizontal)	5"	2"	Grayscale
1/6 Page	2.5"	2.35"	Grayscale



Advertising Rates	Season	5X	4X	3X	2X	1X
Full Page (Cover; color)	\$825	Limited availability; full season only				
Full Page (Interior; b&w)	\$660	\$630	\$600	\$520	\$390	\$230
1/2 Page	\$435	\$410	\$375	\$315	\$240	\$140
1/4 Page	\$260	\$240	\$220	\$200	\$150	\$85
1/6 Page	\$210	\$190	\$170	\$140	\$100	\$60



Show Title	Art Deadline	Publication Dates
<i>The Revolutionists</i>	September 2	September 16 - October 8
<i>The Big Meal</i>	October 7	October 21 - November 12
<i>The 39 Steps</i>	December 30	January 13 - February 4
<i>Melancholy Play</i>	February 10	February 24 - March 12
<i>Blue Door</i>	March 31	April 14 - April 30
<i>Venus In Fur</i>	May 5	May 19 - June 10

SUBMISSION GUIDELINES: Please submit high resolution (300dpi) ad copy to Tara@octheatre.org. Other file modes will be converted, which may result in color shifting. Ad files should be cropped to size.

Company Name _____**Sponsorship Level**

- ☐ Executive Season Sponsor - \$10,000
☐ Season Sponsor - \$5,000
☐ Show Sponsor - \$2,000
☐ Performance Sponsor - \$500

Production _____

Date _____

Advertiser Level

- ☐ Full pg. color ☐ 1/4 pg. (H)
☐ Full pg. b&w ☐ 1/4 pg. (V)
☐ 1/2 pg. ☐ 1/6 pg.

Ad Run

Starting Show # _____ Copy Due _____

- ☐ Full Season (6 playbills)
☐ Partial season # of playbills _____

Total Amount Due: _____**Company Information**

Billing Address: _____

Contact: _____

Phone: _____

Email: _____

Payment Information☐ Check ☐ Visa/MC ☐ Please invoice me

Name on Card: _____

Card #: _____

Exp: _____ CVV#: _____

Signature: _____

Advertisement Submissions

Please email your ad to tara@octheatre.org. Ads should be submitted as either a jpeg or pdf file at 300dpi. All fonts must be embedded or converted to paths or outlines. We are unable to accept Word, Corel Draw or Publisher files. If you have questions, please contact Tara Wibrew at 541-684-6988 x204, or email tara@octheatre.org.

Advertising Policies**Terms of Contract:** Net 30 days from date on contract, unless otherwise stated.**Late Charges:** The advertiser agrees to pay a service charge of 2 percent per month on invoices paid after the due date. OCT reserves the right to remove the advertisement from the publication and charge for make-up costs on past due accounts.**Advertising Conditions:** Advertisements are accepted upon the representation that the advertiser and its agency have the right to publish the contents thereof. In consideration of such publication, the advertiser and its agency agree to indemnify and hold the publisher harmless against any expenses from any claims arising out of publication. OCT reserves the right to cancel any advertisement, insertion order, space reservation or position commitment at any time. Color printing is only available for advertisements on interior covers and the back cover of the playbill. All other advertisements are to be made in grayscale. Ad position requests are given careful consideration but are not guaranteed, unless advertiser purchases cover space. All materials are the property of the publisher. Ad materials will not be returned. Advertisements are not refundable.**Agreement**

My company agrees to become a sponsor/advertiser of Oregon Contemporary Theatre as identified above. I understand that sponsorships and advertisements are not refundable. I agree to allow Oregon Contemporary Theatre use of our company logo on their website, printed brochure materials, and show playbills. I have read and understand the terms of this contract. If it becomes necessary to employ legal or other services in order to obtain payment of this account if it becomes past due, I agree to pay reasonable charges for the same, plus court costs, in addition to the account.

Authorized Signature: _____**Date:** _____