

# #instaballet

## NEWS RELEASE

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FOR IMMEDIATE RELEASE

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### **OREGON'S ONLY INTERACTIVE BALLET COMPANY HOSTS SECOND ANNUAL FUNDRAISER GALA IN COLLABORATION WITH BRIDGEWAY HOUSE**

***“heART in Motion” event aims to bring interactive dance workshops to children with autism***

EUGENE, Ore. — #instaballet isn't your typical ballet company. At the performances, the audience takes the role of the choreographer and gets to engage in the 'real time' creation of original choreography for professional dancers, thus becoming an integral part of the creative process.

Saturday, August 12<sup>th</sup> from 6-9pm at Oregon Contemporary Theatre (194 W. Broadway), #instaballet is hosting it's second annual fundraiser, “heART in Motion”. Members of the community are invited to join #instaballet and local celebrity master of ceremonies, Storm Kennedy for a unique, interactive cocktail party. True to #instaballet's creative and playful outlook, this event will feature interactive games, #instaballet dance performances, guest artists, complementary wine and beer, hors d'oeuvres and of course a dance floor. Tickets start at \$25 and are available online at [www.octheatre.org](http://www.octheatre.org).

In September of 2015, #instaballet did their first workshop with children with autism at Bridgeway House resulting in a moving ballet created by the children. The goal “heART in

Motion” and is to raise funds for #instaballet to travel to Bridgeway House twice more during the 2017/2018 school year and create with the students. #instaballet is also seeking to raise funds to continue to bring free, interactive dance performances to the community during the First Friday ArtWalk.

“We are always looking for new ways to involve the audience in the creative process. HeART in Motion is going to be a fun evening full of creative games and performances, but also a chance for the audience to give the gift of creativity and dance to the children of Bridgeway House.” -Antonio Anacan co-founder of #instaballet.

For more information, please contact Suzanne Haag at (208) 412-8408 or by email at [suzannehaag@hotmail.com](mailto:suzannehaag@hotmail.com).

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#instaballet, a 501(c)(3) non profit organization was formed in 2013 by Suzanne Haag and Antonio Anacan, two professional dancers with the Eugene Ballet Company and is a free, interactive dance experiment that seeks to actively engage an audience in ‘real time’ creation of original choreography. #instaballet provides the general public of all ages with a rare glimpse into the behind-the-scenes work of both the creative process of setting a dance piece to music and the incredible ability of professional dancers to quickly and beautifully commit the movements to memory. #instaballet strives to expose broader audiences to classical ballet by updating the way ballet is presented. Through audience/dancer interaction, #instaballet creates a more educated, artistically literate community and allows its participants a creative outlet through dance.

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